



111 North Hale Street
Wheaton, IL 60187

Program Advertising ----Reservation Form Attached

Dear Friends,

Thank you for supporting local theatre with your advertising. For new advertisers we bring you up to date news of Wheaton Drama—your quality local theatre and partner in the community. Your diverse businesses bring life to our communities providing goods and services and meeting places for our residents. Wheaton Drama has worked to enrich our community for more than eighty-five years and is more vital than ever. We invite you to advertise or renew yours ads for the 2016-2017 season playbill.

We are proud to announce our exciting 2016-2017 season, listed below, offering you the opportunity to be in the new season's playbill. There is reduced-rate pricing for ads **submitted before August 30th**, using the enclosed Reservation Form. **After August 30th, prices increase to regular rates.** All reservations, payment and ad copy must be **received by August 30th**. Ads appear in our season playbill but are not included in our studio shows and short runs. Our playbill advertisers will again be featured on our website, reaching over 7,000 site visitors each month and our audience attendance is between 7,000 to 9,000. It is a great way to let customers know that you share their interests. Our patrons are also your customers/clients.

Forbidden Broadway
Shrek-The Musical
A Christmas Carol (Radio Show)
The Elephant Man
Outside Mullingar
The Producers

September 16—October 9, 2016
November 18—December 11, 2016
December 15—December 18, 2016
January 20—February 12, 2017
March 24—April 15, 2017
May 26—June 18, 2017

Enclosed is our **Reservation Form**. We need your completed Reservation Form, payment and ad copy by August 30th, 2016. Payment must be received before your ad can appear in the playbill **Remember prices go up on September 1st**. See Registration Form for further information.

Send Reservation Form and payment to WHEATON DRAMA, ATTN: PLAYBILL ADS, check made payable to WHEATON DRAMA, INC. and mail to 111 North Hale Street, Wheaton, IL 60187.

Thank you, *630-690-8003*
Barb Giblin
Advertising Chairperson
Email: wdi.program.ads@gmail.com



Playhouse 111

111 N Hale, Wheaton, IL 60187



PROGRAM AD RESERVATION FORM 2016-2017

www.wheatondrama.org

Name _____ Business Name _____

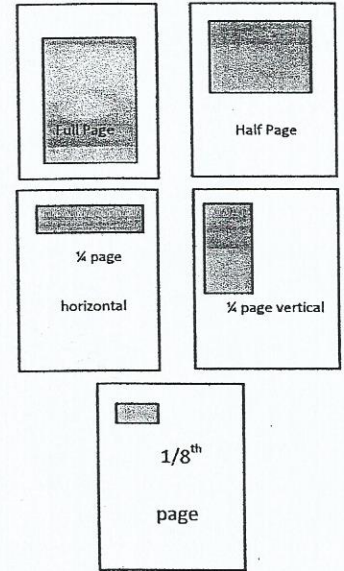
Tel# _____ Email _____

Address _____

We would like to reserve the following ad space:

	Pay by	August 30 th , 2016	or	Sept. 1 st , 2016
Outside back cover.....		\$495 <input type="checkbox"/>		\$550 <input type="checkbox"/>
Inside Front Right Page.....		\$395 <input type="checkbox"/>		\$435 <input type="checkbox"/>
Inside Front Cover.....		\$315 <input type="checkbox"/>		\$350 <input type="checkbox"/>
Inside Back Cover.....		\$315 <input type="checkbox"/>		\$350 <input type="checkbox"/>
Full Page 7 1/2" H x 4 1/2" W.....		\$298 <input type="checkbox"/>		\$335 <input type="checkbox"/>
Half Page 3 3/4" H x 4 1/2" W.....		\$218 <input type="checkbox"/>		\$240 <input type="checkbox"/>
Quarter Page (horizontal)- 1 7/8" H x 4 1/2"W.....		\$150 <input type="checkbox"/>		\$165 <input type="checkbox"/>
Quarter Page (vertical)- 3 3/4"H x 1 1/4" W.....		\$150 <input type="checkbox"/>		\$165 <input type="checkbox"/>
Eighth Page 1 7/8" H x 2 1/4" (smaller than a business card).....		\$90 <input type="checkbox"/>		\$ 99 <input type="checkbox"/>

ALL AD
DETAILS
FOR THE
SEASON
TO BE
FINALIZED
BY
AUGUST
30TH



Date Submitted: _____

Your Ad: Repeat Last Year's Ad As Is Create New Ad (the advertiser provides the artwork/copy)

Repeat Last Year's Ad with Changes (use space below or attach hard copy/email)

Ad Copy _____

PAYMENT IS FOR THE 2016-2017 SEASON AND DUE WITH RESERVATION FORM
DEAD LINE FOR REDUCED RATES—AUGUST 30TH, 2016
PAYMENTS MUST BE RECEIVED BEFORE ADS CAN BE SUBMITTED TO PLAYBILL
CHECKS PAYABLE TO WHEATON DRAMA, INC.

Ad copy must be submitted in the following formats: PDF, EPS, TIFF (min. 300pt please), Quark Express, or Adobe InDesign to wdi.program.ads@gmail.com. This is an annual set up for the 2016-2017 season. Except for cover ads, Wheaton Drama, Inc. reserves the right to designate the location of the ads. Wheaton Drama, Inc. reserves the right to refuse any ads. In the event of refusal, WDI is liable only to Refund monies paid. Reservation fee is for one insertion in the program to be used for the five mainstage public productions during the 2016-2017 season.

RETURN THIS FORM WITH PAYMENT TO WHEATON DRAMA, 111 NORTH HALE, WHEATON, IL 60187

Thank you for reserving your ad and supporting the arts and Wheaton Drama