



Playbill Advertisement Reservation 2013-14

Playhouse 111
111 N Hale, Wheaton, IL 60187

www.wheatondrama.org

May 2013

Dear Friends,

Wheaton Drama is wrapping up its 2012-2013 season, having played to over 12,000 area theatre-goers. We are now preparing for our exciting 2013-14 season and are contacting you to offer an opportunity to advertise in our new season's playbill. Our patrons are also your clients!

As you know, the people who live in our communities are loyal to local businesses. These diverse businesses bring life to our communities by providing valuable goods and services and meeting places for our residents. Wheaton Drama has worked to enrich our community for more than eighty years and is more vital than ever. We invite you to support the arts and, for a very reasonable price, reach thousands of new customers!

Announcing our new season, we plan to fill the house with these five exciting shows:

Lend Me a Tenor

Joseph and the Amazing Technicolor Dreamcoat

And Then There Were None (aka 10 Little Indians)

Steel Magnolias

The Music Man

Our playbill advertisers will be featured on our website, reaching over 7,000 site visitors each month. We hope to showcase your business in our program. It is a great way to let customers know that your business shares their interests.

Enclosed is our reservation form. We need your completed form, payment, and ad copy by August 1, 2013 to assure your spot in our program. Don't delay! This is your only chance to submit - advertising is accepted on an annual basis for the season. Thank you for your consideration and support.

Please include:

- Reservation form
- Electronic file (.pdf preferred) or camera-ready ad copy
- Check made payable to Wheaton Drama Inc.

Many Thanks,

Wheaton Drama, Inc.

RETURN AD RESERVATION FORM TO:

WDI Program Ads

mail: Playhouse 111, 111 N. Hale St., Wheaton, IL 60187

email: wdi.program.ads@gmail.com (Please note this new address!)

WDI House phone: (630) 260-1928 WDI Ticket phone: (630)260 1820

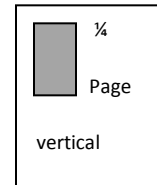
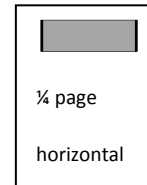
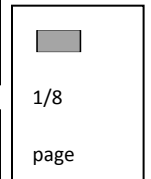
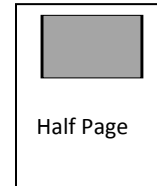
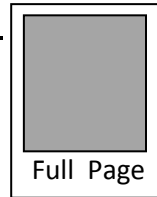
ADVERTISER _____ PHONE _____

ADDRESS _____

Contact person _____ Email _____

WE WOULD LIKE TO RESERVE THE FOLLOWING AD SPACE:

- Outside Back Cover \$495
- Inside Front Cover \$315
- Inside Back Cover \$315
- Full Page -- 7 1/2" H x 4 1/2" W \$298
- Half Page -- 3 3/4" H x 4 1/2" W \$218
- Quarter Page (horizontal) -- 1 7/8" H x 4 1/2" W \$150
- Quarter Page (vertical) -- 3 3/4" H x 1 1/4" W \$150
- Eight Page 1 7/8" H x 2 1/4" W (smaller than a business card) \$90



(sizes shown are the MAXIMUM image area)TOTAL: _____

PLEASE SEND CHECK AT TIME OF AD RESERVATION

Your Ad

- REPEAT LAST YEAR'S AD AS IS
- REPEAT LAST YEAR'S AD WITH CHANGES (use space below, or attach hard copy)
- CREATE NEW AD

Ad Copy: _____

PAYMENT, COPY AND CAMERA READY ART IS FOR THE SEASON & DUE BY AUGUST 1, 2013 FOR INCLUSION IN THE FIRST PROGRAM & THOSE THEREAFTER

Ads must be submitted in the following electronic formats: PDF, EPS, TIFF (minimum 300dpi, please), Quark Express, or Adobe InDesign. Additional formats may also be acceptable. Please call Alphagraphics for confirmation at 630 653 2442. CD or Email should be mailed with/ at time of your payment - the file can be emailed directly to us260@alphagraphics.com with a courtesy copy to wdi.program.ads@gmail.com. Sorry but this is annual set up

Except for the cover ads, Wheaton Drama, Inc. reserves the right to designate the location of the ads. Wheaton Drama, Inc. reserves the right to refuse any ad. In the event of refusal, WDI is liable only to refund monies paid. Reservation fee is for one insertion in the program to be used for the five public productions during the 2012-2013 season.

RETURN This form TO:
WDI Program Ads., 111 N. Hale St., Wheaton IL 60187 - email: wdi.program.ads@gmail.com - Phone: (630) 707-9022
Please make your check to Wheaton Drama Inc – thank you!

Thank you for reserving your ad and for your support of the arts and Wheaton Drama.